**National Council for Mental Wellbeing**

**Association Executives Meeting**

Friday, March 1, 2024

2:00 – 3:00 PM Eastern Time

Join Zoom Meeting  
[**https://thenationalcouncil-org.zoom.us/j/92133254565**](https://thenationalcouncil-org.zoom.us/j/92133254565)

Meeting **ID: 921 3325 4565**

**Password: 621085**

**Agenda**

* Welcome and Introductions – Jin Palen, Chair, Association Executives Committee
* Policy Update -
  + Reyna Taylor, Senior Vice President, Public Policy and Advocacy, National Council for Mental Wellbeing
* Hill Day –
  + Reyna Taylor
  + Connor McKay, Director, Communications and Public Relations

Marketing & Communications

* CCBHC Impact Survey and CCBHC State Technical Assistance Center -
  + Rebecca Farley David - Senior Advisor, Public Policy & Special Initiatives, National Council for Mental Wellbeing
* NatCon24 -
  + Deanna Roepke, Chief Program Officer, National Council for Mental Wellbeing
* Open Discussion – Association Executives