

Triad Overview

National Council for Mental Wellbeing
Association Executives Meeting
February 21, 2023



Triad Summary

Triad is the leading provider of education, community, and career solutions for mental health and substance use professionals, employers, institutions, and organizations. Six brands, 45+ years of experience, and over one million professionals served.





Purpose/Mission/Strategy

PURPOSE

Why do we exist?

We help people help people.

MISSION

Who do we serve?

We serve the mental health and substance use health professional community, from student to practitioner.

STRATEGY

How do we do it?

We provide education, community, and career resources for mental health and substance use professionals, institutions, organizations, and employers.





Triad Employer Solutions

Triad offers a full suite of services to support the workforce needs of mental health and substance use providers.

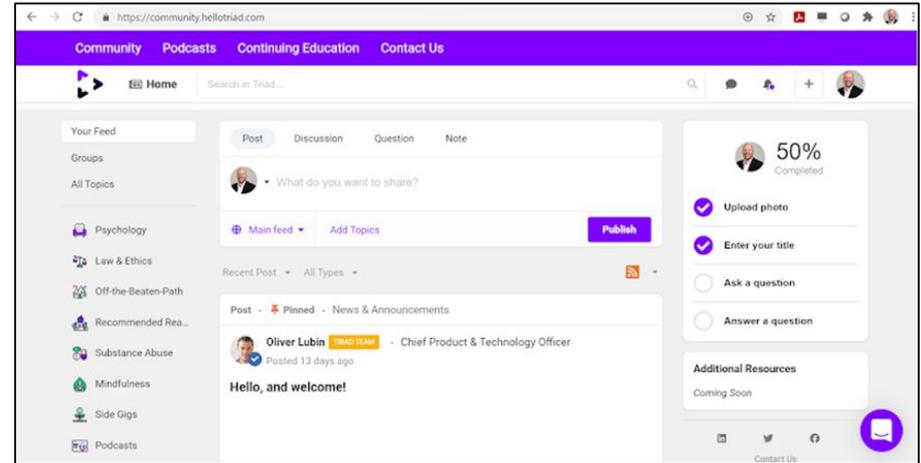
- Triad Network
- Jobs Marketplace
- Exam Prep
- Continuing Education



Triad Network

Triad is the hub for mental health and substance use professionals. Education, community, and career resources, all specific to mental health and substance use – and all for free.

Launched in January 2021, and now featuring more than 90,000 professionals, Triad is “the LinkedIn for mental health”: resources specific to this field, without the noise.



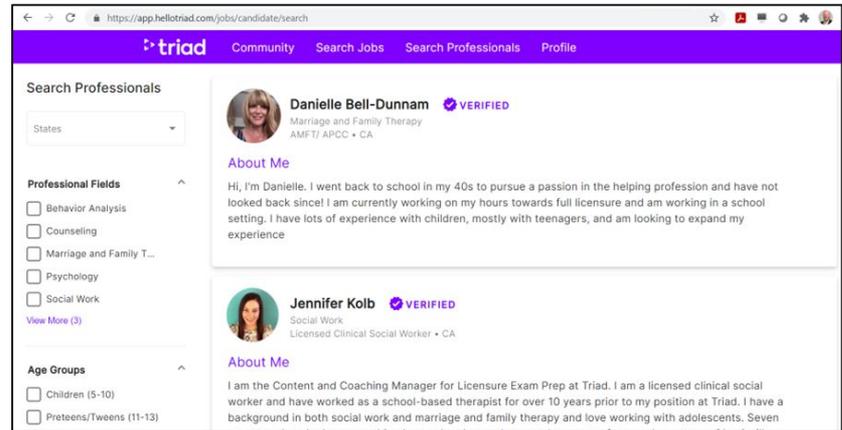
Free to all mental health and substance use professionals and organizations



Jobs Marketplace

An industry-specific recruitment solution for mental health and substance use employers, matching Triad's "supply" of 210k+ professionals with the "demand" of employers looking to hire them.

Offering insights on candidates' specialty and sub-specialty experience that other more general platforms (LinkedIn, Indeed, etc.) don't, and can't, Triad's Jobs Marketplace helps employers find better candidates, faster.



Free for all professionals; paid subscription and job boosting opportunities for organizations



Exam Prep

For the dependently-licensed professionals in your workforce, Triad offers exam prep solutions for aspiring psychologists, social workers, marriage & family therapists, counselors, and behavior analysts.

Available in live online, self-study online, and print formats, the Triad family of brands provides exam prep options that meet all learners' needs and preferences.



Exam prep packages and a la carte options available





Partnership Overview

Triad has partnered with the National Council for the past three years. On October 6, 2022, we announced the expansion of our partnership to the Gold tier.

Through our partnership, National Council member organizations receive exclusive discounts on all Triad products and services:

- Jobs Marketplace: 30% off all subscriptions
- Exam Prep: 30% off employer-paid; 20% off employee self-pay





Triad Team



Billie Henning is Triad's Partnership Director. She works with organizations to determine the right resources and packaging to fit their needs.



Kelsi Jackson is Triad's Partnership Manager. She works to onboard organizations to Triad products and services.



Megan Stark is Triad's Partner Success Specialist. She provides ongoing support to partner organizations to meet their workforce needs.

Contact Us

Triad corporate homepage:
triadhq.com

For general inquiries:
partner@triadhq.com

To reach the Triad team:
billie.henning@triadhq.com
kelsi.jackson@triadhq.com
megan.stark@triadhq.com

To schedule a meeting with our
Partnership Director:
<https://calendly.com/billie-henning>

