

National Council for Behavioral Health Association Executives Fall Meeting Minutes

October 27, 2020

2:00-4:00 PM Eastern Time

Members Participating:

Doyle Forrestal – Chair

Kate Brace

Melanie Brown-Woofter

Gian-Carl Casa

Danette Castle

Nadia Chait

Shelly Chandler

Ann Christian

Lydia Conley

Chris Coughlin

Bahney Dedolph

Lori Doyle

Mark Drennan

Richard Edley

Candy Espino

Mark Fontaine

Robyn Garrett

Lauren Grimes

Shannon Hall

Jesse Hambrick

Kelly Hansen

Lisa Henick

Heather Jefferis

Kyle Kessler

Maryam Kiefer

Richard Leclerc

Mark Levota

Mary Linden-Salter

Holly McCorkle

Brent McGinty

Carolyn Petrak

Michelle Ponce

Sarah Potter

Flora Schmidt

Steve Shannon

Malory Shaughnessy

Adrienne Shilton

Andrea Smyth

Christine Stoner-Mertz

Andrea Summerville

John Tassoni, Jr.

Stephen Wilder

Staff in Attendance: Chuck Ingoglia, Jeannie Campbell, Frankie Berger, Nicole Cadovious, Neal Comstock, Rebecca Farley-David, , Stephanie Katz, Alicia Kirley, Robyn Maggio, Connor McKay, Joel Nepomuceno, Joe Parks, Michael Petruzelli, Betsy Schwartz, Sarah Surgenor, Reyna Taylor, Mohini Venkatesh, and Natalie Weiner.

Guests: Adam Falcone, Partner, Feldesman Tucker Leifer Fidell, LLP and Susannah Vance Gopalan, Partner, Feldesman Tucker Leifer Fidell, LLP

Doyle Forrestal, Chair, called the meeting to order at 2:02 pm.

Summary – The Associations Executives convened for their Fall Meeting to share updates, and budget impacts and challenges presented by the COVID-19 pandemic.

Items Discussed – During the meeting, Association Executives discussed:

- State Updates - Association Executives gave updates on challenges they are facing and ways they are adapting to COVID-19. Topics included: budget cuts, building relationships in a virtual world, membership instability, and workforce shortages.
- Developing a Managed Care and Medicaid Payment Strategy - guest speakers Adam Falcone and Susannah Vance Gopalan addressed dealing with inadequate payments, cost systems that do not account for all costs, legislative policy and advocacy efforts, and getting plans to comply with contracts.
- Relationships and Communication in a Virtual World – Association Executives discussed how to leverage technology, tailor communications, and the impact technology is having on day-to-day operations of associations and treatment organizations.
- Association Management – Association Executives discussed topics including the long and medium-term impact of the pandemic on association viability, organizational flexibility and sustainability, and how associations have adapted.

Decisions Made – No decisions were made

Actions for the Board of Directors – No action by the Board is needed.

There being no other business, the meeting was adjourned at 3:59 PM.

Doyle Forrestal, Chair