**National Council for Mental Wellbeing**

Association Executives Teleconference Summary Notes

Tuesday, July 19, 2022

2:00 – 3:00 p.m. ET

**Participants**: Laura Aldinger, Melanie Brown-Woofter, Blanca Campos, James Childers, Ann Christian, Lauri Cole, Mark Drennan, Doyle Forrestal, Zoe Frantz, Mark Fontaine, Shannon Hall, Jesse Hambrick, Sherrie Hinshaw, Kyle Kessler, Abby Kim, Teresa Lampl, Joel Landreneau, Richard Leclerc, Mark LeVota, Liz Logan, Maggie McCowen, Brent McGinty, Emily Miller, Peyton Nunes, Michelle Ponce, Mary Linden Salter, Susan Seehase, Flora Schmidt, Chris Stoner-Mertz, John J. Tassoni Jr., Julie Tessler, Debra Wentz, and Ellyn Wilbur.

**Staff in Attendance**: Jeannie Campbell, Hicham Bakhit, Brett Beckerson, Malka Berro, Neal Comstock, Emily Diehl, Rebecca Farley David, Stephanie Katz, Mollie Laird, Mason Lee, Connor McKay, Keisha Pitts, Aaron Polacek, Deanna Roepke, Reyna Taylor, DeAnn Wandler-Vukovich, and Monika Witt.

**Guests:** H. Westley Clark, MD, JD, MPH, DFASAM; David Gastfriend, MD, DFASAM

**Summary Notes:**

Federal Policy Updates  
Reyna Taylor

Reyna discussed the reconciliation package moving through the Senate and mentioned that the package needs to illustrate a reduction in deficit to receive support from Senator Joe Manchin (D-WV). She also mentioned that if the reconciliation package moves forward, it may impact the Senate Finance Committee mental health package.

Reyna also discussed the recent launch of 988 stating that the National Council continues to have ongoing conversations with HHS’ Substance Abuse and Mental Health Services Administration (SAMHSA). She stated that we continue to have resources available to our members, and we need to anticipate what comes next.

Additionally, Reyna discussed the CMS Physician Fee Schedule and said that a summary will be shared with Association Executives which will include the National Council’s proposed position for feedback.

Lastly, Reyna discussed the Bi-partisan Safer Communities Act and stated the National Council continues to review aspects of the bill that includes Certified Community Behavioral Health Clinic (CCBHC) expansion, youth mental health training, and transitioning from Lifeline to 988 implementation.

Contingency Management

David Gastfriend, MD, DFASAM, Co-Founder & Chief Medical Officer, Dynamicare Health  
Westley Clark, JD, MD, MPH, Dean’s Executive Professor of Public Health, Santa Clara University Public Health Program.

Dr. Gastfriend and Dr. Clark discussed contingency management (CM), which offers rewards, oftentimes monetary, to incentivize ending substance use. They stated that it is the most effective and cost-effective clinical approach to treat substance use but is the least utilized. Dr. Gastfriend and Dr. Clark gave an overview of CM, the evidence supporting CM, and the cost-benefit from the payers’ perspective. They also discussed the challenges of implementation and strategies for overcoming those challenges.

Association Executives Retreat

Jeannie Campbell

Jeannie provided an update on the Association Executives Retreat, August 28-30 in Nashville, TN at the Hotel Indigo. She emphasized that the discussions will focus on the business of being an Association Executive and will also include team building retreats and activities. Jeannie mentioned that the National Council will also have two consultants on Monday, August 29th focused on workforce and non-dues revenue. She stated on Tuesday, August 30th, the topics of focus will be DEI and effective member communication.

Association Executives Survey and Association Executives DEI Survey  
Jeannie Campbell

Jeannie encouraged Association Executives to complete the Association Executives survey as the results will be used to drive conversation during the retreat.

**Next Association Executives meeting**

The next Association Executives meeting will be on Tuesday, August 16, 2022, from 2:00-3:00 p.m. ET.