**AGENDA: Association Executives Meeting**

October 27, 2020, 2:00 pm – 4:00 pm ET

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| 2:00 pm |  | **Welcome and Introductions**   * Doyle Forrestal, Chair, Executive Director, Colorado Behavioral Healthcare Council * Chuck Ingoglia, President & CEO, National Council |
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| 2:10 pm |  | **State Updates**   * As of today, what is the biggest challenge your association is facing? * What are you prioritizing in the immediate future? How do you think that might change in the next 6 months?   **State Budget Impacts**   * How have state budget cuts from the pandemic impacted your advocacy? * What additional resources and capacities could make you feel more confident? |
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| 2:40 pm |  | **Developing a Managed Care and Medicaid Payment Strategy**   * Adam Falcone, Partner, Feldesman Tucker Leifer Fidell LLP * Susannah Vance Gopalan, Partner, Feldesman Tucker Leifer Fidell LLP |
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| 3:10 pm |  | **Relationships and Communications in a Virtual World**   * Using new tools, leveraging technology, and tailoring communications messaging around financial need when everyone else is resource-strapped, too. |
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| 3:40 pm |  | **Association Management**   * Long and medium-term impacts of the pandemic on association viability, and how to better position your association for longer term stability |
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| 4:00 pm |  | **Adjourn** |