**AGENDA: Association Executives Meeting**

 October 27, 2020, 2:00 pm – 4:00 pm ET

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| 2:00 pm |  | **Welcome and Introductions*** Doyle Forrestal, Chair, Executive Director, Colorado Behavioral Healthcare Council
* Chuck Ingoglia, President & CEO, National Council
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| 2:10 pm |  | **State Updates** * As of today, what is the biggest challenge your association is facing?
* What are you prioritizing in the immediate future? How do you think that might change in the next 6 months?

**State Budget Impacts** * How have state budget cuts from the pandemic impacted your advocacy?
* What additional resources and capacities could make you feel more confident?
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| 2:40 pm |  | **Developing a Managed Care and Medicaid Payment Strategy*** Adam Falcone, Partner, Feldesman Tucker Leifer Fidell LLP
* Susannah Vance Gopalan, Partner, Feldesman Tucker Leifer Fidell LLP
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| 3:10 pm |  | **Relationships and Communications in a Virtual World*** Using new tools, leveraging technology, and tailoring communications messaging around financial need when everyone else is resource-strapped, too.
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| 3:40 pm |  | **Association Management*** Long and medium-term impacts of the pandemic on association viability, and how to better position your association for longer term stability
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| 4:00 pm |  |  **Adjourn** |