

11/7/19

National Council 2019 Board and Association Executive

Retreat Agenda

November 10 - 13, 2019 La Quinta Resort & Spa La Quinta, CA (Palm Springs)

Sunday, November 10 State Association Executives Retreat

11:00 AM	Working Lunch - Association Executive Orientation	Fiesta 3 and 4
1:00 PM	 Welcome and Introductions Doyle Forrestal, Association Executives Chair 	Fiesta 6
1:30 PM	Round Robin- Question: What are the top issues/challenges you face running a association?	Fiesta 6
3:40 PM	Bus to Palm Springs Tram	La Quinta Resort Lobby
5:00 PM	Palm Springs Tram Ride 1 Tram Way Palm Springs, CA 92262 (760) 325-4227	
6:30 PM	Board Bus to Dinner	Entrance of Tram Station
7:00 PM	Reception and Dinner Eight4Nine Restaurant & Lounge 849 N. Palm Canyon Dr. Palm Springs, CA 92262 (760) 325-8490	
8:30 PM	Return to La Quinta Resort	



Monday, November 11 State Association Executives Retreat

7:30 AM	Breakfast	Fiesta 6
8:00 AM	2019 Association Executive Survey Results	Fiesta 6
8:30 AM	 Leading Effective Healthcare Associations Paul D. Meyer, Principal Consultant, President & Co-CEO, Tecker International 	Fiesta 6
12:30 PM	Working Lunch	Fiesta 6
1:30 PM	Topic Discussion from Ideas Generated Day 1	Fiesta 6
5:00 PM	Wrap Up	
5:15 PM	Association Executives Reception (sponsored by Negley/MHRRG)	La Quinta Resort's Top of Plaza Bar & Patio
6:00 PM	Association Executives Dinner (sponsored by Negley/MHRRG)	La Quinta Resort's Adobe Restaurant



Retreat Agenda Tuesday, November 12 MORNING Board and State Association Executives AFTERNOON Board Only

7:00 AM	Breakfast for Rosenberg Leadership Institute Workgroup	Fiesta Veranda
7:30 AM	Rosenberg Leadership Institute Workgroup Discussion (Board Only)	Fiesta 3 and 4
8:30 AM	Breakfast for Board and Association Executives	Fiesta Veranda
9:00 AM	 Welcome and Introductions, Board and Association Executives Jeff Richardson, Board Chair 	Fiesta 6
9:30 AM	 State of the State, Environmental Scan Monica Oss, Chief Executive Officer, Open Minds 	Fiesta 6
10:30 AM	Strategic Planning and Future Directions and Disruptors • Monica Oss, Chief Executive Officer, Open Minds	Fiesta 6
11:30 AM	Serving Our Associations • Jeff Richardson, Board Chair	Fiesta 6
12:00 PM	Working Lunch – Board and Association Executives	
1:00 PM	Association Executives Depart	
1:00 PM	Board Strategic Discussion Topics	Fiesta 6
5:00 PM	Nominating Committee Meeting	Fiesta 3 and 4
5:30 PM	Board Bus to Board Reception and Dinner	La Quinta Lobby
5:45 PM	Board Reception Mountain Terrace at Cliffhouse Tavern La Quinta Cliffhouse 78250 Highway 111 La Quinta, CA 92253 (760) 408-3690	
6:15 PM	Board Dinner Private Dining Room at Cliffhouse Tavern	
8:00 PM	Board bus to return to La Quinta Resort	



Retreat Agenda Wednesday, November 13 Board of Directors

8:30 AM Breakfast Fiesta 6

9:00 AM Rebranding Discussion Fiesta 6

 Kevin Kirkpatrick, Senior Executive Vice President/Principal, Metropolitan Group

1:00 PM Conclude

Contacts:

Jeannie Campbell – 301-379-6201 Neal Comstock – 202-251-8075