



AGENDA: National Council Board of Directors

Hill Day and Fall Public Policy Forum and Board Meeting: September 15-19, 2019

(DRAFT as of 9/13/19)

Sunday, September 15		
9:00 am – 12:00 pm	Breakfast - New Board Member Orientation	<i>Everglades</i>
1:00 pm – 4:00 pm	Rosenberg Leadership Institute Workgroup meeting	<i>Yellowstone</i>
Monday, September 16 — Board Committee meetings		
8:00 am – 12:00 pm	Summit on Leveraging Technology	<i>Regency A</i>
8:30 – 9:30 am	Breakfast – Public Policy Committee	
9:00 am – 12:00 pm	Public Policy Committee	<i>Capitol A/B</i>
12:00 pm – 2:00 pm	Finance and Administration Committee	<i>Regency D</i>
12:00 pm – 3:00 pm	Association Executives meeting	<i>Capitol A/B</i>
1:00 pm – 5:00 pm	CCBHC – Special Meeting	<i>Regency B</i>
3:00 pm – 5:00 pm	Addiction Committee	<i>Capitol A/B</i>
3:00 pm - 6:00 pm	Hill Day Registration	<i>Regency Foyer & Wall</i>
3:00 pm – 4:30 pm	Audit Committee	<i>Regency D</i>
3:00 pm – 4:00 pm	Nominating Committee	<i>Concord</i>
4:00 pm – 5:00 pm	Membership Committee	<i>Concord</i>
5:00 pm – 5:30 pm	Executive Committee	<i>Concord</i>
5:00 pm – 6:00 pm	CCBHC – Special Reception	<i>Capital A</i>
Tuesday, September 17—Public Policy Institute		
7:00 am – 5:00 pm	Registration Open	<i>Regency Foyer</i>
7:45 am – 8:45 am	Breakfast	<i>Regency Ballroom Foyer</i>
8:45 am – 9:00 am	Welcome & Opening Remarks - Chuck Ingoglia	<i>Regency Ballroom</i>
9:00 am – 10:00 am	General Session - Nicolle Wallace NBC Political Analyst and Host of MSNBC's Deadline: White House	<i>Regency Ballroom</i>
10:00 am – 10:30 am	VIP Photo Line (Board, Hill Day Partners, State Captains, Ambassadors)	<i>Regency Foyer</i>
10:00 am - 10:45 am	Congressional Staff Panel (General Session) Featuring Anne Dwyer and Stuart Portman, Senate Finance Committee - Moderated by Rebecca Farley David	<i>Regency Ballroom</i>
10:45 am – 11:00am	The Honorable Doris Matsui, California	<i>Regency Ballroom</i>
11:00 am – 11:15 am	Coffee Break	<i>Regency Ballroom Foyer</i>

11:15 am – 12:15 pm	State Delegation Meet-up & Talking Points Review Breakout by State; National Council staff leading advocacy sessions - Sessions moderated by National Council Policy Team and Consultants	<i>Capitol A, Capitol B, Congressional B, Regency Ballroom</i>
12:15 pm – 1:15 pm	Lunch	<i>Regency Ballroom</i>
12:15 pm – 1:15 pm	BHECON Project luncheon <i>Staff: Shelley Starkey, Katiri Zuluaga and Michael Carrone</i>	<i>Lexington Room</i>
1:15 pm – 2:15 pm	Afternoon Breakouts #1 <ul style="list-style-type: none"> - A Beginner’s Guide to Effective Advocacy, <i>Regency Ballroom</i> <ul style="list-style-type: none"> o <i>Michael Petruzzelli, National Council for Behavioral Health</i> o <i>Al Guida, Guide Consulting Services</i> - Bring Hill Day Home: Best Practices for In-District Advocacy, <i>Capitol A</i> <ul style="list-style-type: none"> o <i>Jinny Palen, Minnesota Association of Community Mental Health Programs</i> o <i>Ben Shaiken, Connecticut Nonprofit Alliance</i> o <i>Catherine Finley, Thorn Run Partners</i> - State of the Budget: Appropriations in FY2020, <i>Capitol B</i> <ul style="list-style-type: none"> o <i>Emily Holubowich, Coalition for Health Funding</i> - Realizing the Promise of Parity, <i>Congressional B</i> <ul style="list-style-type: none"> o Supported by Centene o <i>Brad Lerner, Beacon Health Options</i> o <i>Indira Palaria, Centene</i> o <i>David Lloyd, Kennedy Forum</i> - <i>Sara Howe, Illinois Association for Behavioral Health</i> 	<i>Capitol A, Capitol B, Congressional B, Regency Ballroom</i>
2:15 pm – 2:30 pm	Break	

2:30 pm – 3:30 pm	Afternoon Breakout Sessions #2 <ul style="list-style-type: none"> - CCBHC: An Update from Washington <ul style="list-style-type: none"> o <i>Rebecca Farley David, National Council for Behavioral Health</i> - Advanced Advocacy: Building Your Network Beyond Health Care, <i>Capitol A</i> <ul style="list-style-type: none"> o <i>Seth Turner, Congressional Management Foundation</i> - Emerging Issues: Behavioral Health & the Criminal Justice System, <i>Capitol B</i> <ul style="list-style-type: none"> o <i>Brent McGinty, Missouri Coalition for Community Behavioral Healthcare</i> o <i>Colin Thomasset, Kearney and Associates</i> o <i>Michael Petruzzelli, National Council for Behavioral Health</i> - What's Next for Medicare Part D, <i>Congressional B</i> <ul style="list-style-type: none"> o Supported by PhRMA o <i>Andrew Sperling, National Alliance on Mental Illness</i> <p><i>Jennifer Snow, Xcenda</i></p>	<i>Capitol A, Capitol B, Congressional B, Regency Ballroom</i>
3:30 pm – 3:45 pm	Break	
3:45 pm – 4:00 pm	Mass Violence Paper (General Session) <i>Featuring Chuck Ingoglia and Dr. Joe Parks</i>	<i>Regency Ballroom</i>
4:00 pm – 4:45 pm	Why We Fight: Voices of Lived Experience (General Session) <ul style="list-style-type: none"> • <i>Sue Abderholden, NAMI Minnesota</i> • <i>Melinda Hasbrouck, RoyHas LLC</i> • <i>Nathan Miller, McShin Foundation</i> <p><i>Moderated by Reyna Taylor, National Council for Behavioral Health</i></p>	
4:45 pm – 5:30 pm	Dismissal & Travel to Capitol Hill	
5:30 pm – 7:00 pm	Capitol Hill Reception (with Chuck Ingoglia and legislative award winners)	<i>Capitol Hill, Dirksen Senate</i>

Wednesday, September 18 - Hill Day		
7:30 am – 10:00 am	Registration Open	<i>Regency Foyer</i>
7:45 am – 8:30 am	Breakfast & State Delegation Meet-Up	<i>Regency Ballroom</i>
8:30 am – 8:45 pm	Welcome and State Captain Recognition – Chuck Ingoglia	<i>Regency Ballroom</i>
8:45 am – 9:00 am	Hill Day Send-Off – Representative Markwayne Mullin (R-OK) Introduced by Randy Tate , CEO, NorthCare	<i>Regency Ballroom</i>
9:00 am – 9:30 am	Walk to Capitol steps for group photo	<i>West steps of the U.S. Capitol</i>
9:30 am	Group Photo on Capitol steps	<i>Capitol Hill</i>
9:00 am – 5:00 pm	Legislative Visits on Capitol Hill	<i>Capitol Hill</i>
10:30 am – 12:30 pm	Corporate Partner, Strategic Partner, and Affiliate Member Meeting	<i>Regency A, Ballroom</i>
12:00 pm – 1:00 pm	Mass Violence Paper Congressional briefing	<i>2253 Rayburn House Office Building</i>
5:30 pm – 7:00 pm	Advocates’ Reception (all welcome) – <i>sponsored by MHRRG and Negley Associates</i>	<i>Congressional A</i>
Thursday, September 19 - Board Business meeting		
8:00 am – 8:30 am	Breakfast	<i>Congressional A</i>
8:30 am – 12:30 pm	Board Business meeting Discussion topics <ul style="list-style-type: none"> • Discussion Topics <ul style="list-style-type: none"> ○ Optum ○ CEO Update ○ November Retreat <ul style="list-style-type: none"> ▪ National Council Rebranding ○ Rosenberg Leadership Institute Update • Consent Agenda 	<i>Congressional A</i>
12:30 pm	Board Business Meeting Concludes	
1:30 pm – 3:00 pm	National Council All-Staff Meeting with National Council Board Member – with Robert Davison , CEO, Mental Health Association of Essex and Morris, Inc.	<i>Excellence I, Excellence II – National Council Office</i>



Jeff Richardson, MBA, LCSW-C, Board Chair
Charles Ingoglia, MSW, President and CEO

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